

Silverton, OR *Oregon's Garden City*



Silverton, Oregon is an idyllic small town nestled in the foothills of the Cascades. It is uniquely located between the Willamette Valley and the Cascades - where farm and forest meet. Silverton has rightly earned its reputation as "Oregon's Garden City" because of the pride that residents show in their floral creations, as well as the myriad commercial farms and gardens surrounding the city which produce a variety of flowers, Christmas trees, and crops. TDM developed the brand signature and applications that capture the gardening essence of the community.

"Silverton is a small city with limited resources. We have been impressed with the levels of expertise and professional services that TDM has extended to us. They worked with us on our Visitor Readiness Report and brand strategy and in both cases we have been impressed with the quality of their work and their efforts to give us the best marketing solutions possible."

Stacy Palmer
Executive Director
Silverton Area Chamber of
Commerce